



Inspiring Careers Programme



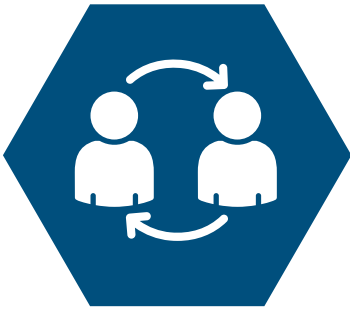
Inspiring careers for your students

We have over 25 years' of experience in the careers guidance sector and have a proven track record of supporting schools and colleges to achieve their statutory responsibilities in providing impartial careers information, advice and guidance.

We offer a broad range of services which we can tailor to your careers needs, supporting you to achieve the Gatsby benchmarks.

We have a strong presence in the sector, supporting local authorities to improve their career provision and working closely with other organisations to generate high quality outcomes. As a result of the work we have undertaken with Careers Hubs, ASK, NEET, Tracking contracts and the National Careers Service, we understand the CEIAG landscape and strive to tailor our services to the needs of your organisation and your students'.

Our services



Personal guidance

(Gatsby Benchmarks 2, 3 & 8)

Our one-to-one careers sessions and group work activity encourages and empowers young people to make informed decisions about their learning and career pathways. Our impartial careers advisers, professionally qualified to a minimum of level 6, use the latest labour market information to inform their practice and actively undertake continuous professional development to maintain their knowledge and skills.

We have experience in supporting students from a wide range of schools and colleges including SEND and alternative provision, both in face to face and virtual settings.



Work Related Learning including work experience

(Gatsby Benchmarks 5 & 6)

Opportunities to engage with employers can help young people look beyond education to gain an understanding of the world of work and the skills required in today's labour market. We can support you with a range of activities:

- » Work experience
- » Health & safety visits for self-sourced placements
- » Careers fairs and other careers events
- » Employability sessions
- » Work shadowing
- » Workplace visits
- » Employer talks

Our model is flexible, our activities can be face to face, virtual or a combination of the two. We can offer a full range of support to more minimal input using our expertise to ensure our support meets your needs.



Careers consultancy

(Supporting all of the Gatsby Benchmarks)

Careers Consultancy supports schools, colleges and other learning providers as they navigate the careers world. Our consultancy is bespoke to your needs and supports you to achieve the 8 Gatsby Benchmarks and beyond. We know that a good careers programme is critical, if young people are to raise their aspirations and reach their potential.

We are also a national licence holder for Quality in Careers Standard certified by the Quality in Careers Consortium and strongly recommended by the Department for Education. The Standard is the national quality award for careers education, information, advice and guidance (CEIAG). We support schools and colleges with initial accreditation and reaccreditation. We can assess your readiness to work toward the Standard and provide ongoing consultancy as you compile evidence and develop your provision. We will share ideas and good practice from other providers and use our expertise to fully support you.



Data management and tracking services

(Gatsby Benchmark 3)

As part of our data management and tracking services, we can help track and analyse your career outcomes data to see how your young people are progressing in their career, measure the effectiveness of your careers guidance programme and make changes accordingly.

Our tracking, follow-up and data reporting services can be tailored to meet the needs of your school or college and we can help you to keep a comprehensive and accurate record that supports your students' development. You can use the data for both Ofsted inspections and for your own marketing purposes.

The Gatsby benchmarks

1

A stable careers programme



2

Learning from career and labour market information



5

Encounters with employers and employees

3

Addressing the needs of each pupil



4

Linking curriculum learning to careers



6

Experiences of workplaces



7

Encounters with further and higher education

8

Personal guidance

The EDT way

Through our Inspiring Careers Programme portfolio, we support schools and local authorities in achieving their objectives for career information, advice and guidance, offering high-quality bespoke services that adjust to their organisation needs.

Our programme:

- » meets your statutory requirements
- » supports Ofsted inspections
- » raises student aspirations
- » assists attendance and destinations.



Bespoke LMI

Assigned
Contract
Manager

Supporting
Inspiration Portal
(resources &
LMI)

**Added
Value**

Annual Choices
Magazine for
year 11 & above
students

Termly Careers in
Touch & Monthly
LMI Bulletins

Impact reporting
& Service Delivery
Planning





Our impact

18,870

young people supported
by our programme

99%

of young people felt they
had the same or better
clarity on their goals

99%

of young people felt they
had the same or better
career planning

*2022/23 stats

Contact us

Find out more about our services and how we can support you:

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W edt.org/united-kingdom/programmes/inspiring-careers-programme

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